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Challenges of rail interoperability within the scope of multimodal booking aspects

08/11/2023

## Introduction

- Rail interoperability in the context of multimodal booking aspects represents a challenging topic for mobility sector.
- One of the key challenges of this topic is to create a seamless booking experience for passengers wishing to use multiple modes of transport in a single journey.
- As the demand for integrated, multimodal travel options continues to grow, finding solutions to rail interoperability challenges remains a key focus for the global transport industry.



## Introduction – Guidance report

 Guidance to Member States on the Use of Booking APIs with Multimodal Standards in the context of NAPs

Guidance to Member States on the Use of Booking APIs with Multimodal Standards in the context of NAPs Subtitle goes here [draft] Status [08 October 2023 Legal disclaime

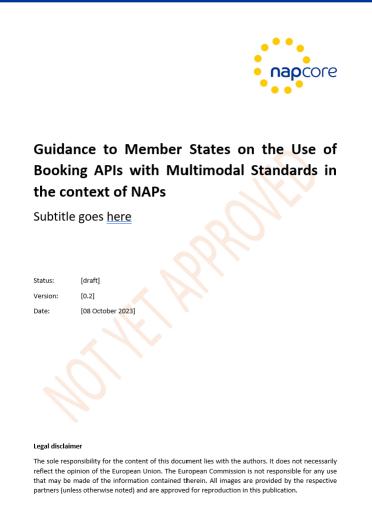
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## Introduction – Guidance report

## • Objectives:

- Find the available booking APIs.
- Provide perspective of the role of NAPs in integration of booking APIs.
  - Data warehouse
  - Metadata repository
  - Hybrid approach
- Develop scenarios and providing technical guidance for NAPs.
- Look for interoperable systems and services.





## Challenges of rail interoperability within the scope of multimodal booking aspects





Stefan Jugelt European Union Agency for Railways

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Edwin van den Belt MaaS Alliance TOMP WG Dat.Mobility



#### Challenges of rail interoperability within the scope of multimodal booking aspects - Interoperability with rail sector/ Booking API

Stefan JUGELT (European Union Agency For Railways)





#### Legal basis - DIRECTIVE (EU) 2016/797

• DIRECTIVE (EU) 2016/797 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL on the interoperability of the rail system within the European Union

#### 2.6. Telematics applications

*In accordance with Annex I, this subsystem comprises two elements:* 

(a) applications for passenger services, including systems which provide passengers with information before and during the journey, reservation and payment systems, luggage management and management of connections between trains and with other modes of transport;



#### Legal basis - European Rail Passengers' Rights Regulation (EU) 2021/782 – Annex II

#### Part I: Pre-journey information

- General conditions applicable to the contract
- Time schedules and conditions for the fastest trip
- Time schedules and conditions for all available fares, highlighting the lowest fares
- Accessibility, access conditions and availability on board of facilities for persons with disabilities and persons with reduced mobility in accordance with Directive (EU) 2019/882 and Regulations (EU) No 454/2011 and (EU) No 1300/2014
- Availability of capacity and access conditions for bicycles
- Availability of seats in first and second class as well as couchette cars and sleeping carriages
- Disruptions and delays (planned and in real time)
- Availability of on-board facilities, including Wi-Fi and toilets, and of on-board services, including the assistance passengers are provided with by staff
- Information prior to purchase on whether the ticket or the tickets constitute a through-ticket..

#### Part II: Information during the journey

- On-board services and facilities, including Wi-Fi
- Next station
- Disruptions and delays (planned and in real time)
- Main connecting services
- Security and safety issues

## Part III: Operations regarding reservation systems

- Requests for availability of rail transport services, including applicable tariffs
- *Requests for reservation of rail transport services*
- Requests for partial or full cancellation of a reservation



The Technical Specification for Interoperability on "Telematics Applications for Passengers" (TAP TSI) prescribes protocols for the data exchange of

- timetables,
- tariffs,
- reservations, fulfillment
- Information to passengers in station and vehicle area
- train running information,
- etc.

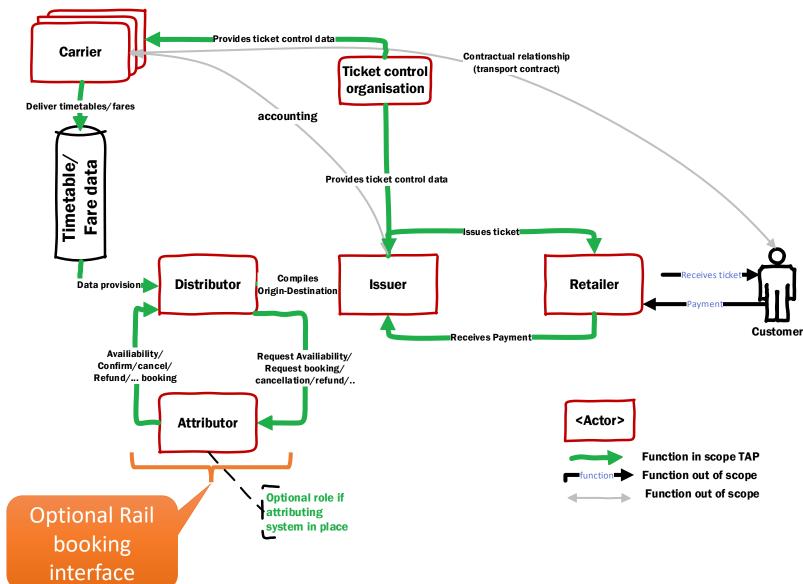
which must be respected by the European rail sector (railway undertakings, infrastructure managers, ticket vendors etc.)

TAP TSI published as COMMISSION REGULATION (EU) No 454/2011



Role	Definition
Attributor	Means a company managing an attributing system. May be a carrier
Booking (selling)	Means the selling of a ticket with or without a reservation
Distributor	Means an undertaking providing legal and technical capacity to issuers to sell rail products or to provide on line-facilities to customers to buy rail products. Besides, the distributor can offer services to issuers by assembling O-Ds carried out by different carriers into complete journeys as required by the traveller. The distributor may be a carrier
lssuer	Means an undertaking selling the ticket and receiving payment. May be a carrier and/or a distributor. The issuer is the undertaking indicated on the ticket with its code and possibly its logo
Retailer	Means a person or an undertaking that sells to the customer a ticket without or with a reservation for a rail service. A retailer can be a railway undertaking (agent) or an accredited travel agent





#### TAP TSI Architecture view

- Each relationship in the architecture is based on the legal definition in the TAP TSI
  - Involved actors
  - Process requirements
  - Quality requirements
- Transactions not in scope of the TAP:
  - Accounting and settlement
  - Payment
- Booking functions:
  - Availability request/reply
  - Reservation request/reply
  - Cancellation request/reply



- 1. Reservation interfaces for rail are specified and mandatory within the European legislation for rail (e.g. TAP TSI)
- 2. For TAP TSI the glossary term "booking" covers tickets with (e.g. seat reservations, yield managed fares) and without reservation (non-reservation tickets, open tickets)
  - Non-booked services without reservation: no interaction with a 3<sup>rd</sup> party booking interface necessary
  - Booked services with reservation: interaction with a 3<sup>rd</sup> party booking interface according to TAP TSI standards
- 3. TAP TSI scope is the specification of interoperable data and interfaces between the actors
- **4.** <u>**Booking engine**</u> specifications (e.g. journey planner engine, fare engine, customer details management) are not part of the TAP TSI



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## Rail Distribution challenges

How OSDM online booking API will help

8 November 2023 – Napcore Mobility Data days

**Odile Angeras** 

## The challenges behind Rail travel distribution

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#### **Traveler high expectations**

Best price, travel duration, carbon footprint, on-board services, travel information... are important for travelers

Yet there is no one-stop-shop solution to compare rail travel options across providers or with air options

#### The need for dynamic pricing

Revenue management techniques require dynamic/continuous pricing. They allow better resiliency in competitive landscape and optimized train occupancy.

Personalized or bundled offers are common practices

## Difficulties for new railways to compete

New entrants enter a market dominated by the historical operator

Their initial investment would be reduced if they could adopt an off-the-shelf open API

Standard API + certification would facilitate their adoption and time to market

#### **Online distribution**

Travelers are shifting online to compare and find the best deals

Online distribution requires standard APIs/flows to ease comparison between providers (rail, air, coach, car..)

#### **Rail or Air Rail partnerships**



Between railways: orchestrating very different logics either domestic or cross border is today very challenging

Air Rail interline/codeshare partnership in Air GDS has limitations

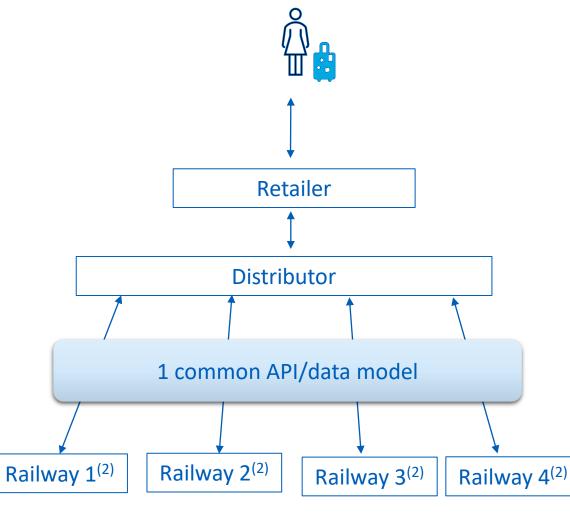
## Railways competition is just starting

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Distributors still need to find a way to compare/combine rail travel options

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## How a normalized booking API can help



adeus IT Group and its affiliates and subsidiaries

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#### \_ For the Railways

- Lower barrier to entry
- Time to market/innovation
- More choice of IT providers
- Freedom to innovate (right to be wrong)
- Consistency of offers across distributors

#### \_ For the Distributor

- Lower barrier to entry
- Agility on the content
- Time to market
- Lower risks
- More time for innovation

#### \_ For the Traveler

- Comparison across carriers
- Access to more content
- Normalized presentation of the offers: more transparency
- Rich media presentation and personalized offers

#### \_ For all of us

Increase the modal share of rail passenger transport<sup>1</sup>

(1): The modal share of rail passenger transport stagnates ~7% in Europe - ERA Annual overview of interoperability – July 2023

(12: Simplified view. We don't show here the various roles involved in rail content distribution

#### amadeus

## OSDM online: a normalized end2end booking API for rail and multimodal travel

#### \_Industry driven initiative and open source

• UIC, railways, travel distributors, IT providers participate in the working groups on a voluntary basis

#### \_Covers the end-to-end booking process

• shopping, booking, fulfilment, aftersales, complaint, booking synchronization

#### Based on common data models and syntax

• to ease orchestration between several providers

#### \_Based on industry best practices

• YAML, REST paradigm, OAuth 2.0

\_Certification framework is being put in place to verify and guarantee adequate implementation

\_Interoperable with other standards in Transmodel (H2O translator Hermes/Hosa to OSDM online)

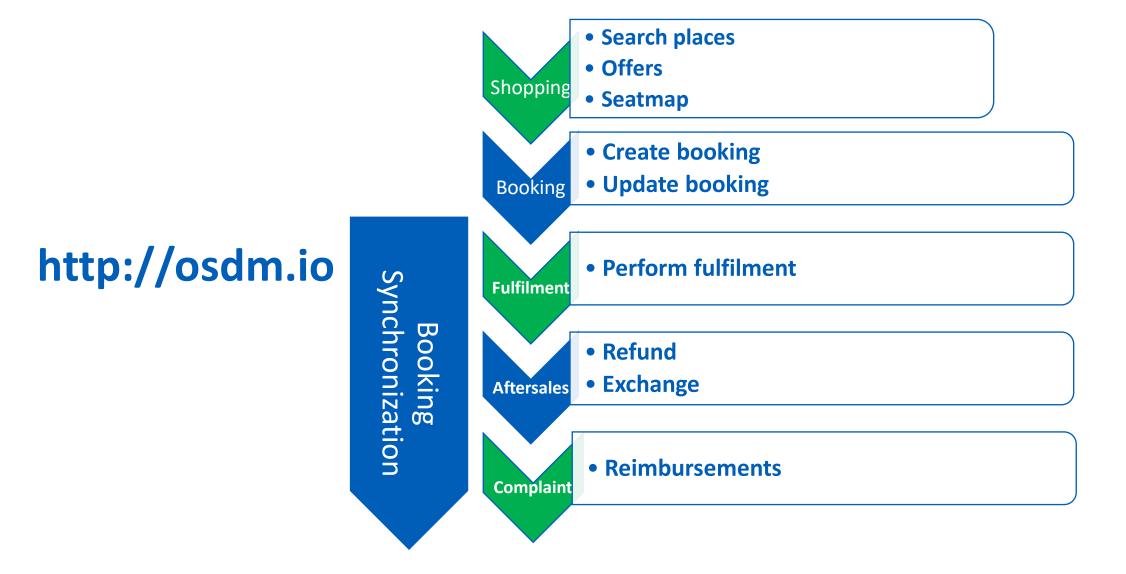
- \_Adoption is ongoing by main industry players
- \_Adapted to multimodal transportation

\_Version 3.1 has just been released and we foresee no major breaking changes

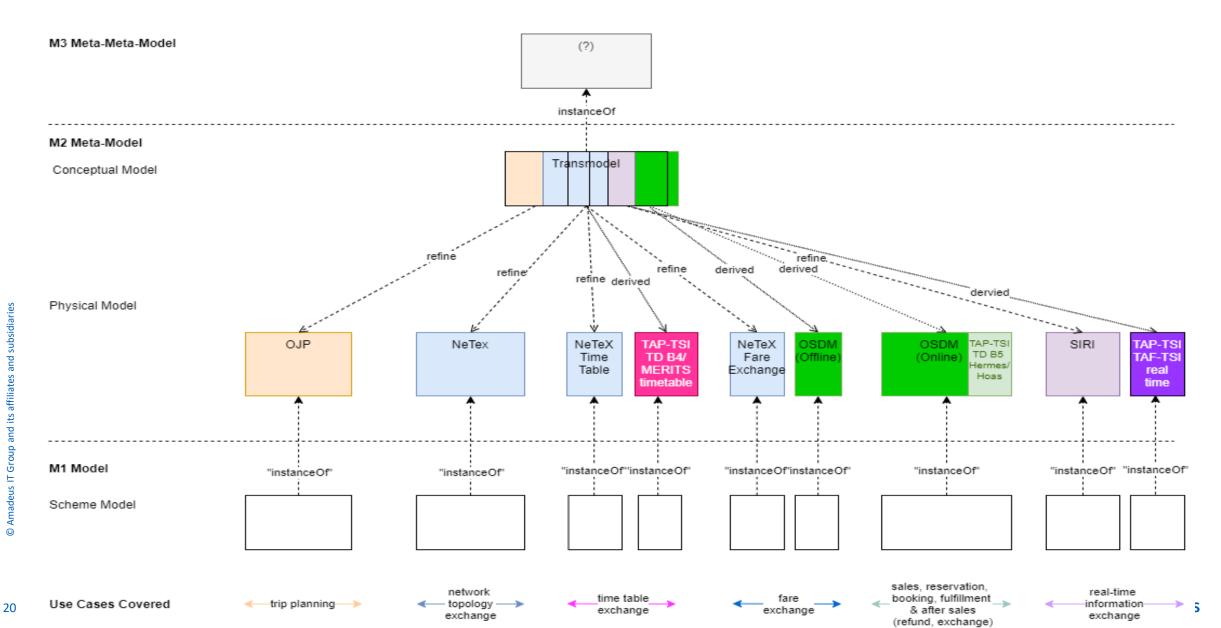
## Thank you!

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## **OSDM Online**

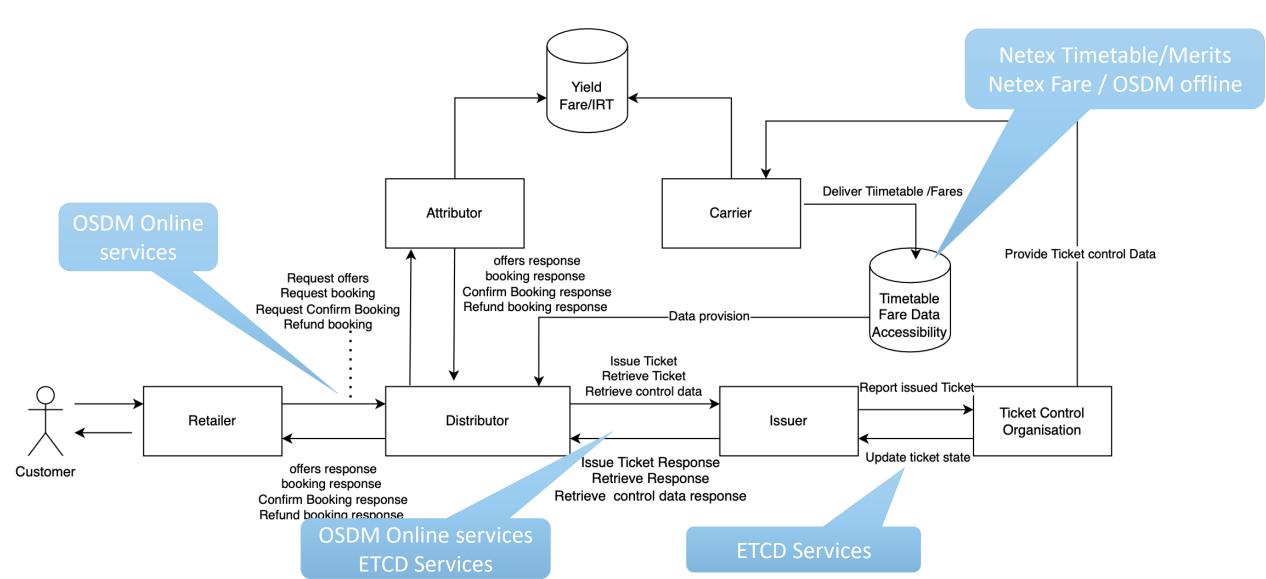


## How standards interoperate



## **OSDM – TAP TSI Integration**

EU Travel tech view

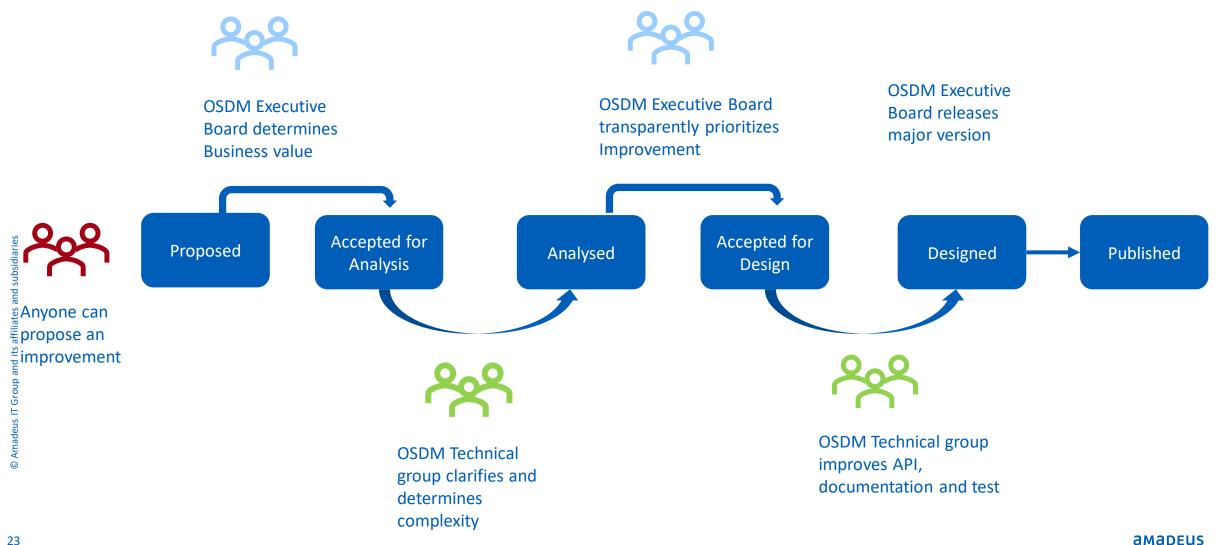


## Who is mainly involved in OSDM? **Other actors contributing as well**



## **OSDM – Governance**

As per toady with OSDM as a sector initiative



## **OSDM Certification**

As per today with OSDM as a sector initiative

\_Currently under construction

\_Defines a set of scenario to be included in certification process

\_Ensure that OSDM will be implemented the same way

\_Not all OSDM online services will be included in the certification

- For new entrants: easy way to prove their compliancy with the standard
- For Distributors/retailers: no need to validate each railway they want to integrate

## Ticketing interoperability in Sweden

Napcore Mobility Data Days – Budapest, 7-9 November 2023 Johan Hammar - Samtrafiken i Sverige AB



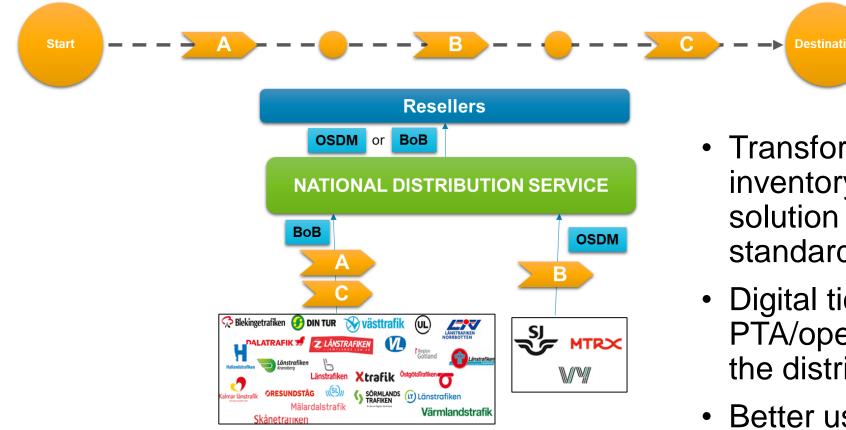


#### Resplus – Swedens largest ticket collaboration since 1993

- Prebooked, pre-paid tickets and throughtickets
- Combining local zone tickets with booked tickets for long distance trains and bus coaches
- Enabeling seamless travelling with quality ensured interchanges and arrival guarantee
- The products (single tickets) of PTAs and commercial transport operators are accessible to the Swedish market and through UIC international sales



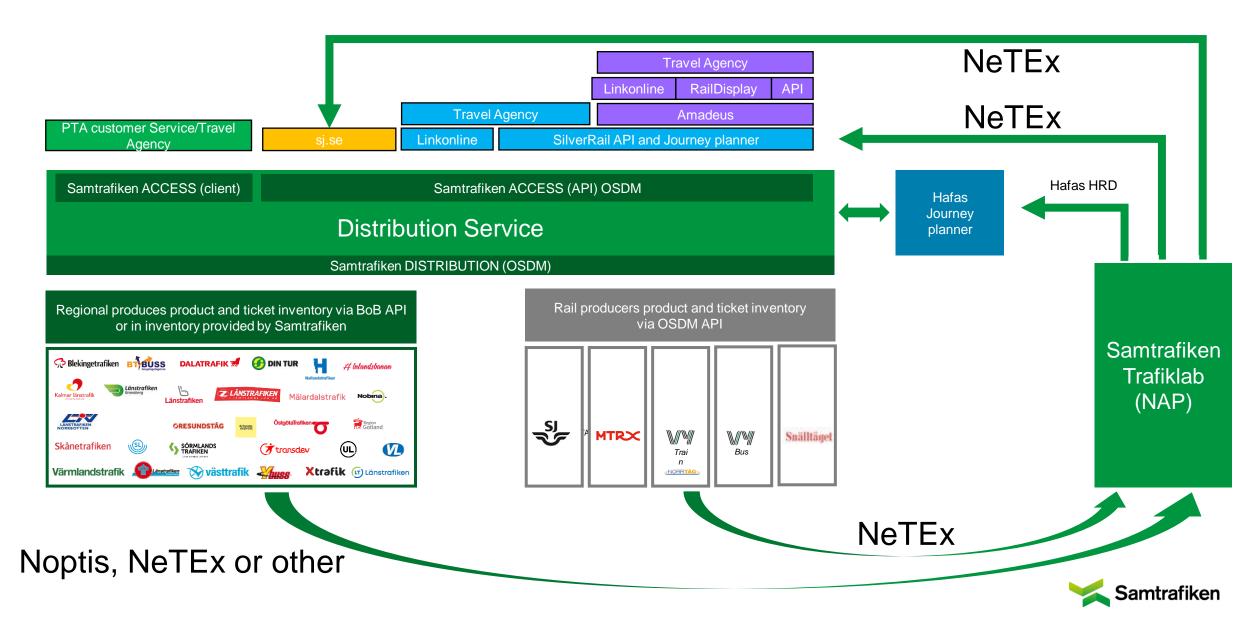
## Replacing the old, central, system with Samtrafiken National Distribution Service



- Transformation from a legacy inventory system to a distributed solution based on industry standards
- Digital tickets issued by each PTA/operator and combined in the distribution service
- Better user experience
- Better revenue control



### Utilizing the NAP NeTEx data for national ticketing sales



## **Challenges combining tickets**

- How to digitally combine booked tickets with local traffic tickets
- Different priorities with copy protection between booked tickets and local traffic tickets
- How to display tickets with different characteristics in an intelligible way to the traveller
- How to get every operator to implement the standards in the same way
- How to handle differing business rules in a common sales dialogue





## Thank you!

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## **TOMP-API**

NAPCORE Mobility Data Days

Challenges of rail interoperability within the scope of multimodal booking aspect

Presentation by Edwin van den Belt 08 November 2023



## Agenda

#### Introduction to TOMP-API

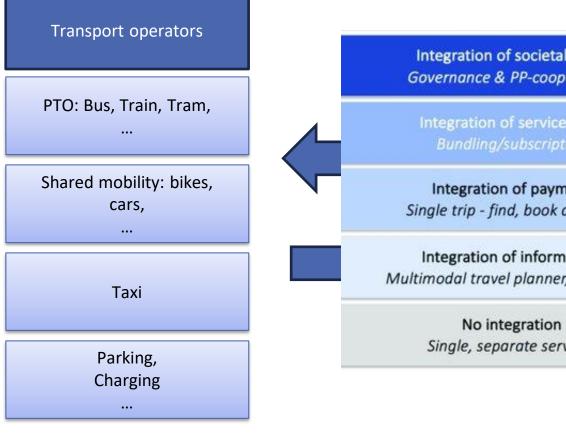
- Roles & Relations to other standards
- Booking: working together with planning tools & other standards

#### • Main takeaways

- TOMP
- Interoperability for MaaS



### Context – Roles



Integration of societal goals Governance & PP-cooperation MaaS operators, resellers Integration of payment Single trip - find, book and pay Discovery & Integration of information Multimodal travel planner, price info Planning Single, separate services NAPs Planners (OJP, OTP)

## Context – Standards and Specifications

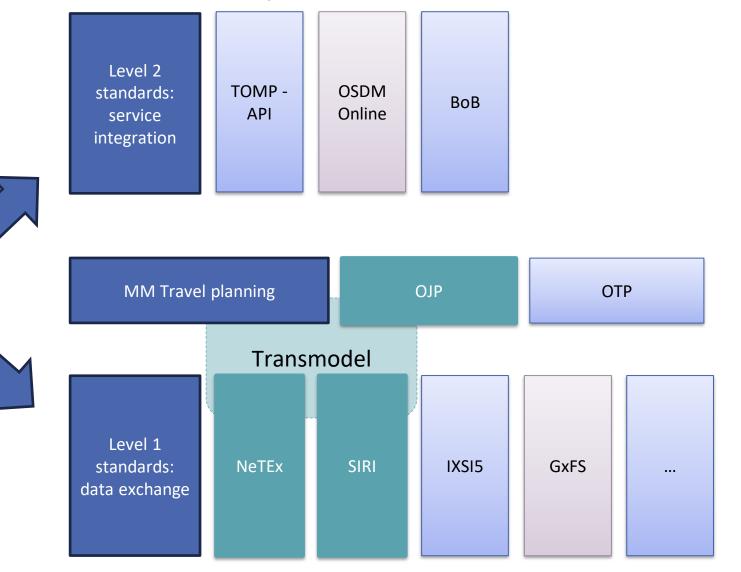
Integration of societal goals Governance & PP-cooperation

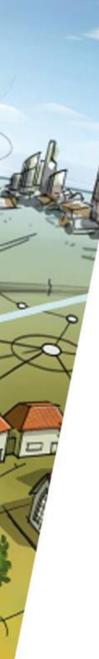
Integration of service offer Bundling/subscription

Integration of payment Single trip - find, book and pay

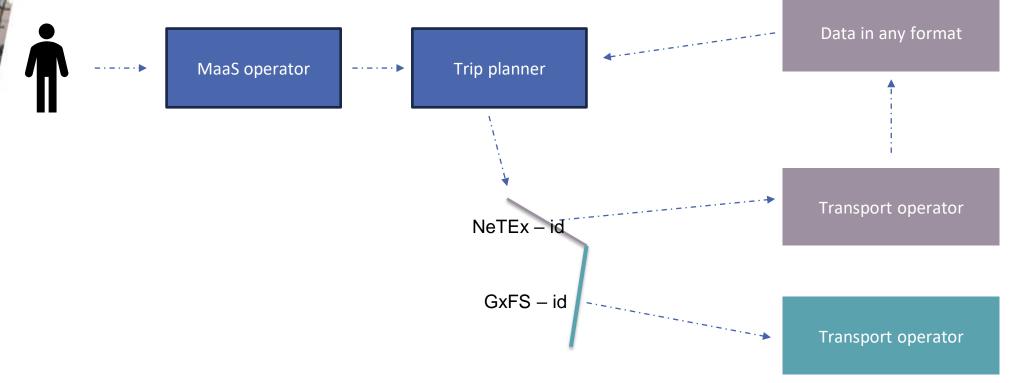
Integration of information Multimodal travel planner, price info

> No integration Single, separate services

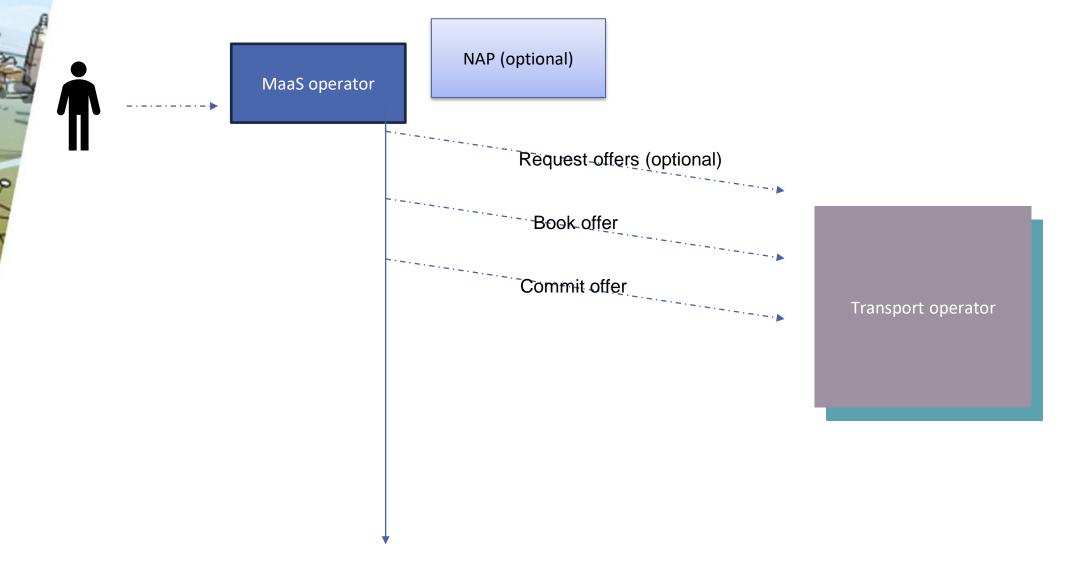




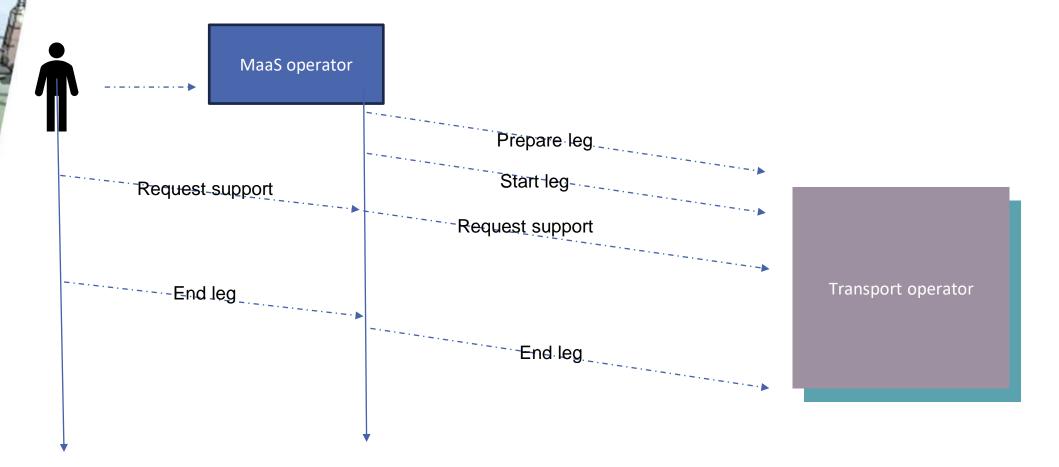
## TOMP – Step 1: planning



## TOMP – Step 2: available & booking



## TOMP – Step 3: execute & support



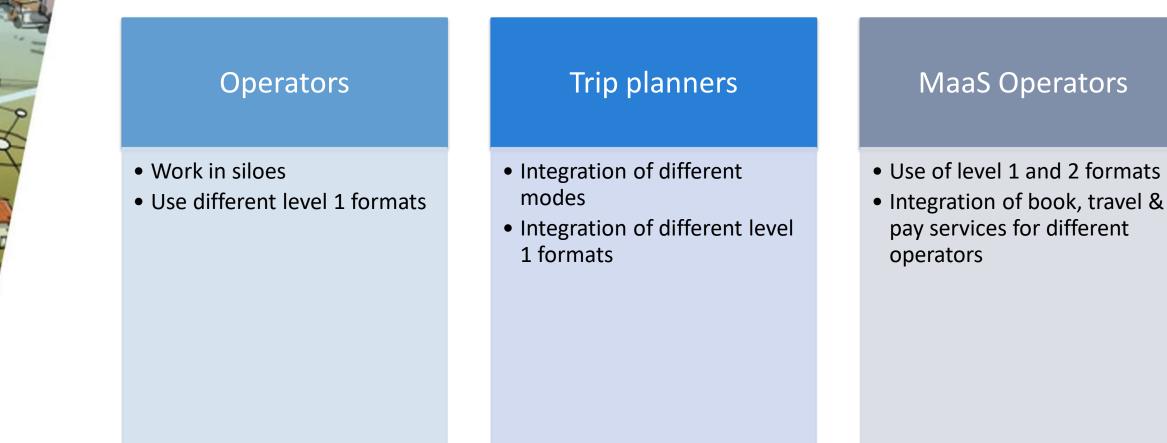
Payment – up front or post trip - agnostic

## Takeaways – TOMP

- It is about 'service integration', not just 'data exchange':
  - no real alternative for non-conventional public transport ('alternative modes') & private modes
- Booking only works for Conventional Public Transport (tickets), but not for micro-mobility: trip execution & support are required.
- Leverage what everyone does best
  - Level 1: overlap between TOMP and GBFS (operator information) to be removed?
  - Level 2: distinction between route planning (OJP) and request/offer (TOMP/ OSDM) ?

## Takeaways – Interoperability for MaaS

To complete the MaaS puzzle (or 'integrated mobility'), cooperation between:





## Thank you for your attention!

Website: <u>https://tomp-wg.org/</u> Resources: <u>https://github.com/TOMP-WG/TOMP-API</u>

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- LinkedIn: <u>https://www.linkedin.com/in/edwinvandenbelt/</u>







## Q&A + discussion





Stefan Jugelt European Union Agency for Railways

Odile Angeras Amadeus

Johan Hammar Samtrafiken

Edwin van den Belt MaaS Alliance TOMP WG Dat.Mobility



# Thank you for your attention!!!

