



Birdseye view on mobility.

Zooming out to see the system,
zooming in to enable alignment.



Mobility shapes how our societies function

It influences access to opportunity, economic growth, sustainability and the quality of our public space.

Across the world, **hundreds of billions** are being invested in more sustainable and digital mobility systems.



But mobility remains fragmented

Policy, infrastructure, data and services are often developed in silos.

The result is congestion, duplication, under-optimised infrastructure and solutions that struggle to scale.

Few organisations take a holistic view across the full ecosystem.



Mobility needs alignment

Like a bird observing movement across a landscape, the Mobility Alliance takes a holistic view of the ecosystem, zooming out to understand the system and zooming in where collaboration can create impact.

We connect perspectives, align stakeholders and enable integrated mobility in practice.





Facilitating the OME



1. Input:
Collaboration to facilitate
Interoperability

2. Process:
Tools for Orchestration
Public Domain

3. Output:
Tools Supply & Demand, to
optimise
User Behaviour

1.1 Global
Standards

1.2 Data and
Processes

1.3 Projects

2.1 Traffic
Management

2.2 Mobility
Management

3.1 Public
Mobility

3.2
Corporate
Mobility

3.3
Destination
Mobility

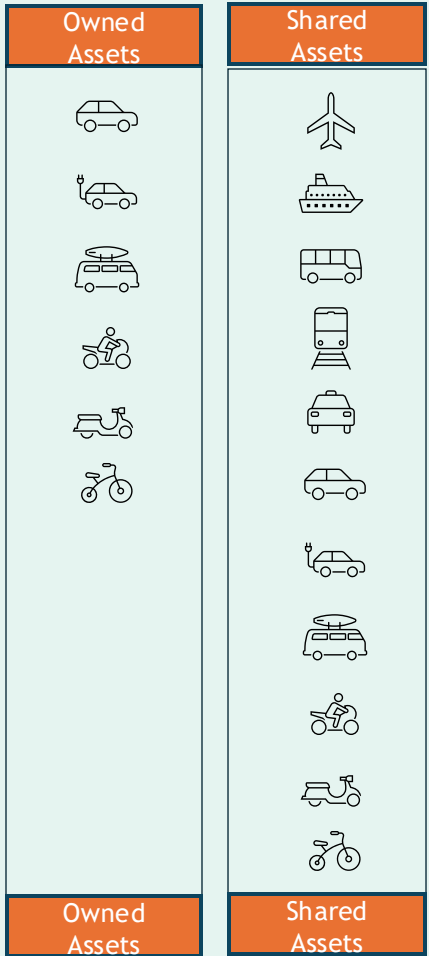
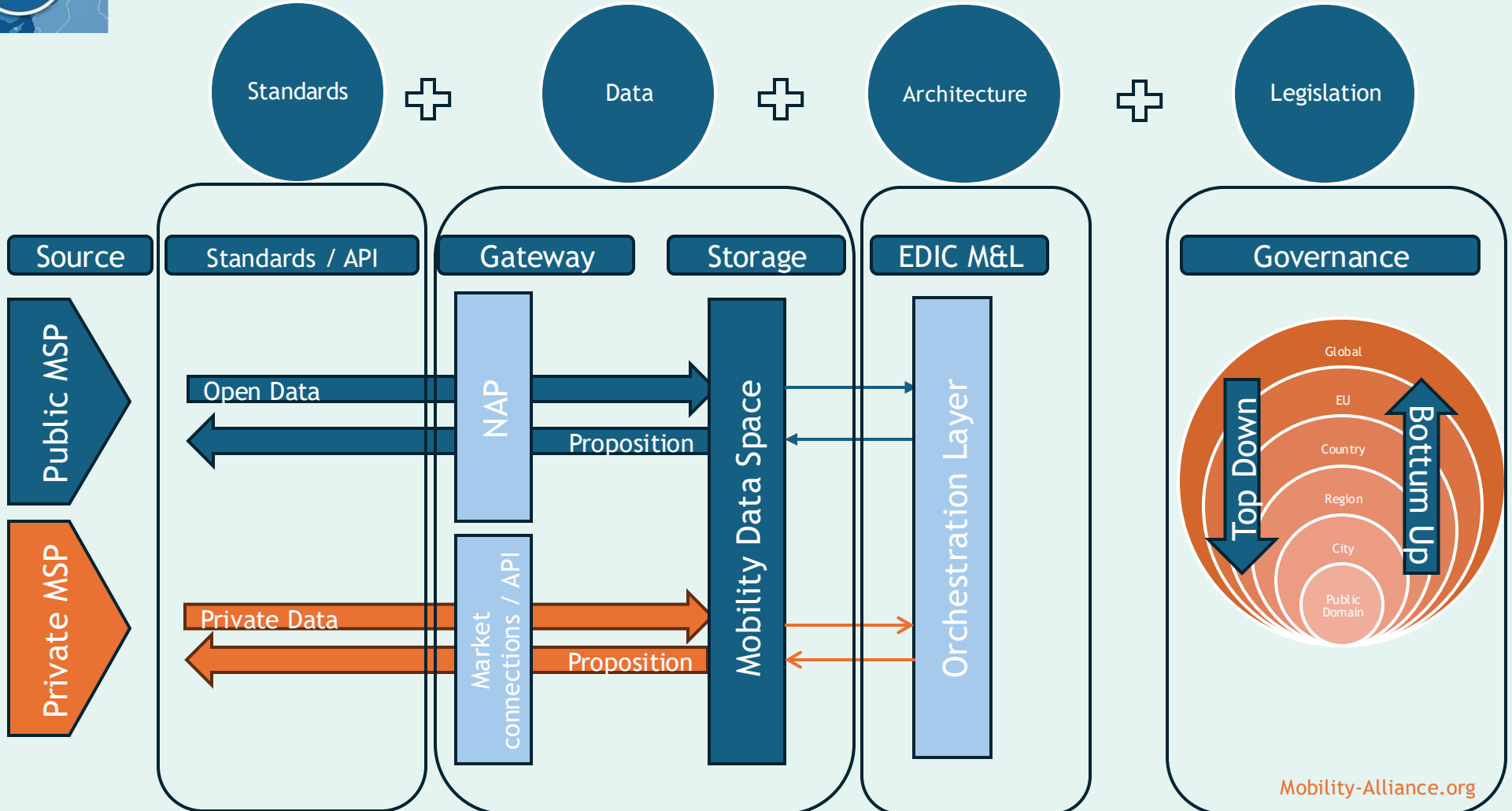
*“Unlocking the Value
of NAP Data for
Multimodal Mobility”*

NAPCORE
NAP users Multimodal Forum
8th October 2026

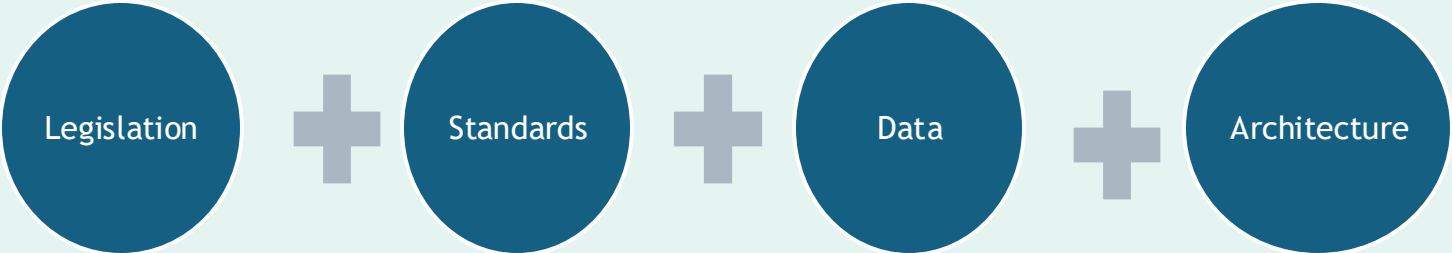


Mobility Formula: Input





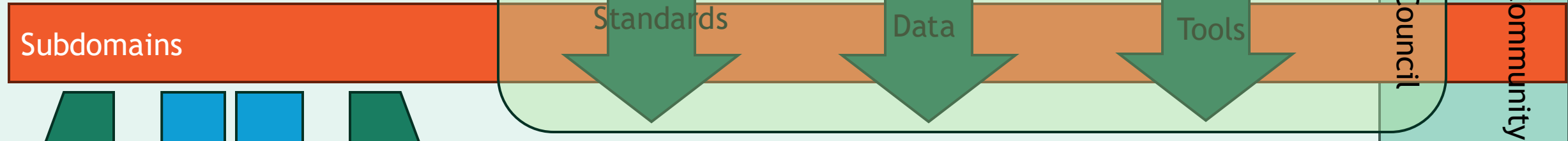
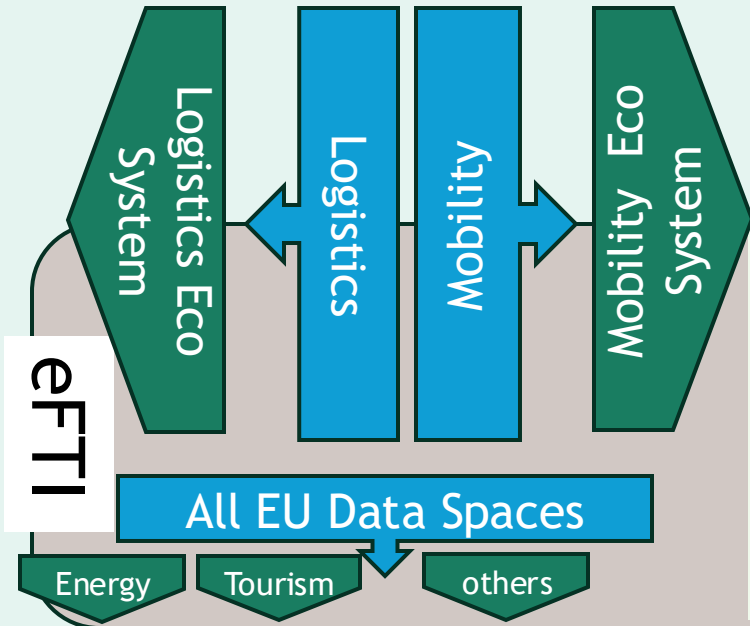
Detailed Input



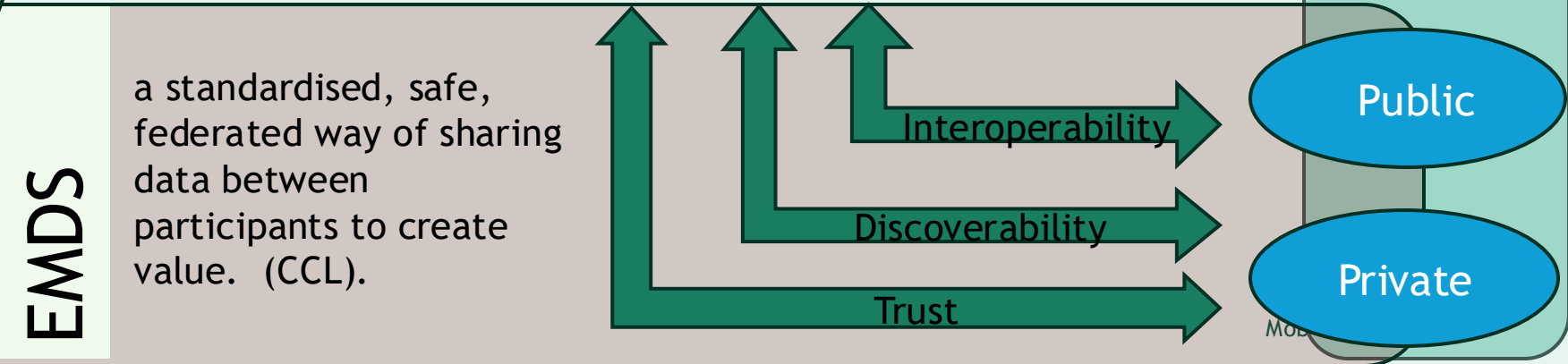
Global		ISO		
Continent	EU	CEN (Line organisation)	NAPCORE (Project organisation)	EMDS (Project organisation)
Country's	Individual EU countries (44) MS/EEA/	National Standardisation Bodies	National Access Points	Own National Activities:
Regions	Regional Public Authority			
Cities	Local Public Authority			



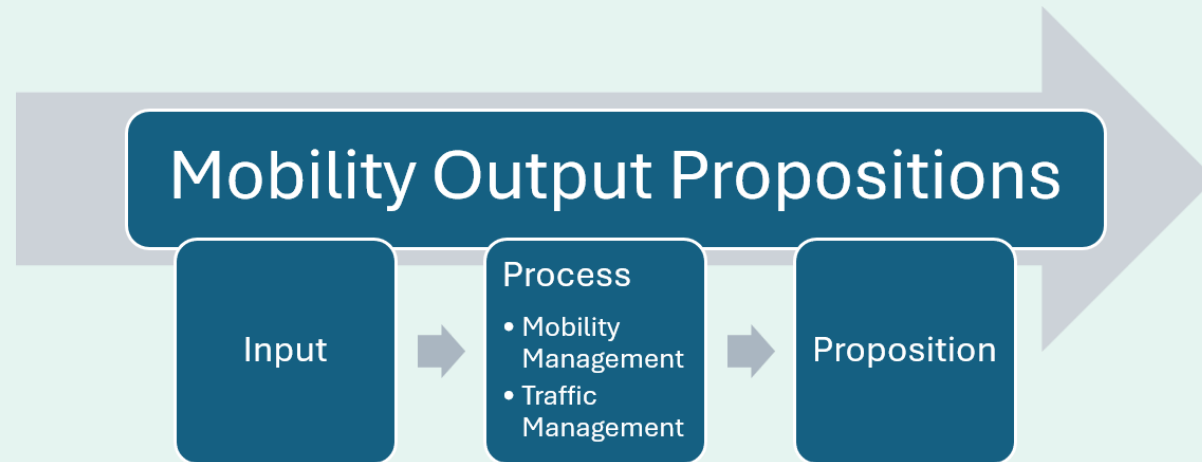
	Legislation	Standards	Data	Tools / Protocols / Architecture
Global		ISO		
EU	EC	CEN	Napcore	Open toolkit
Memberstates	Congress	National Standardisation Body	NAP	Local deployment and usage of tools
Meta Data			PTO - PTA	



Cross Country Use Cases:
Connecting and exchange of Mobility Solutions between Countries



Outputs- Deployments – Impact – Improvements:



Mobility Management:

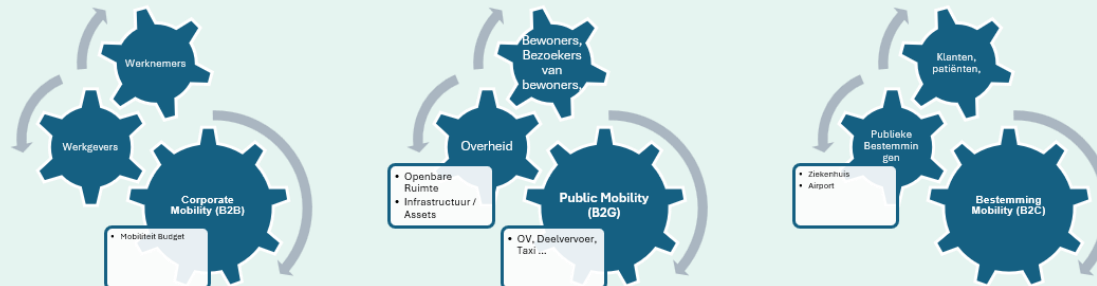
The process of Optimisation of **Mobility Services**:

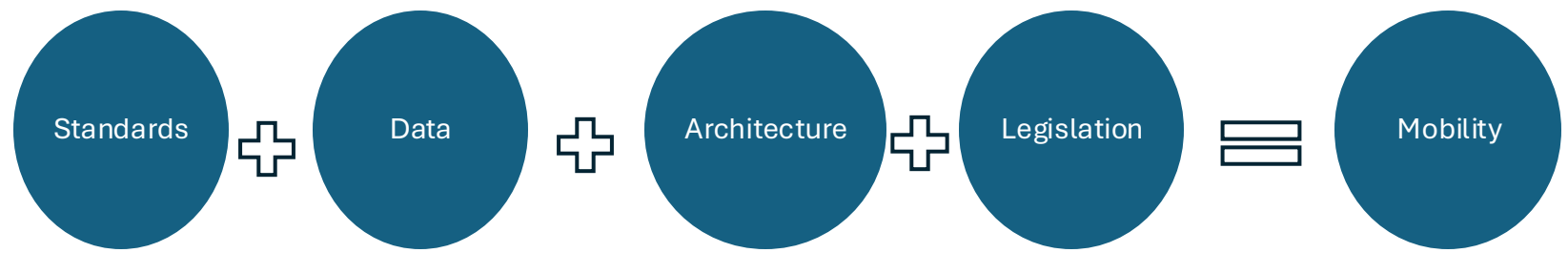
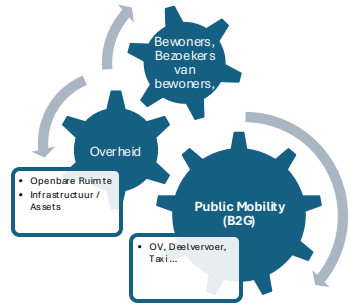
- All the inputs needed to optimise and create the desired Solutions for the End User.
 - Mobility Options : Waiting & Travel Time, Cost, Convenience and Reputation

Traffic Management

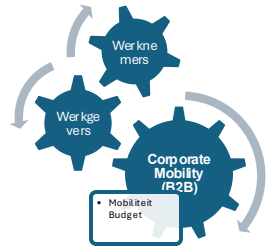
The process of Optimisation of **Infrastructure**:

- All the inputs needed to optimise the usage of the Public Domain
 - Usage of Assets

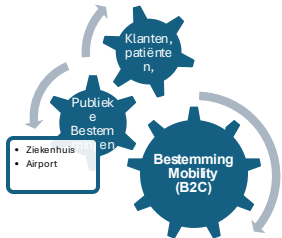




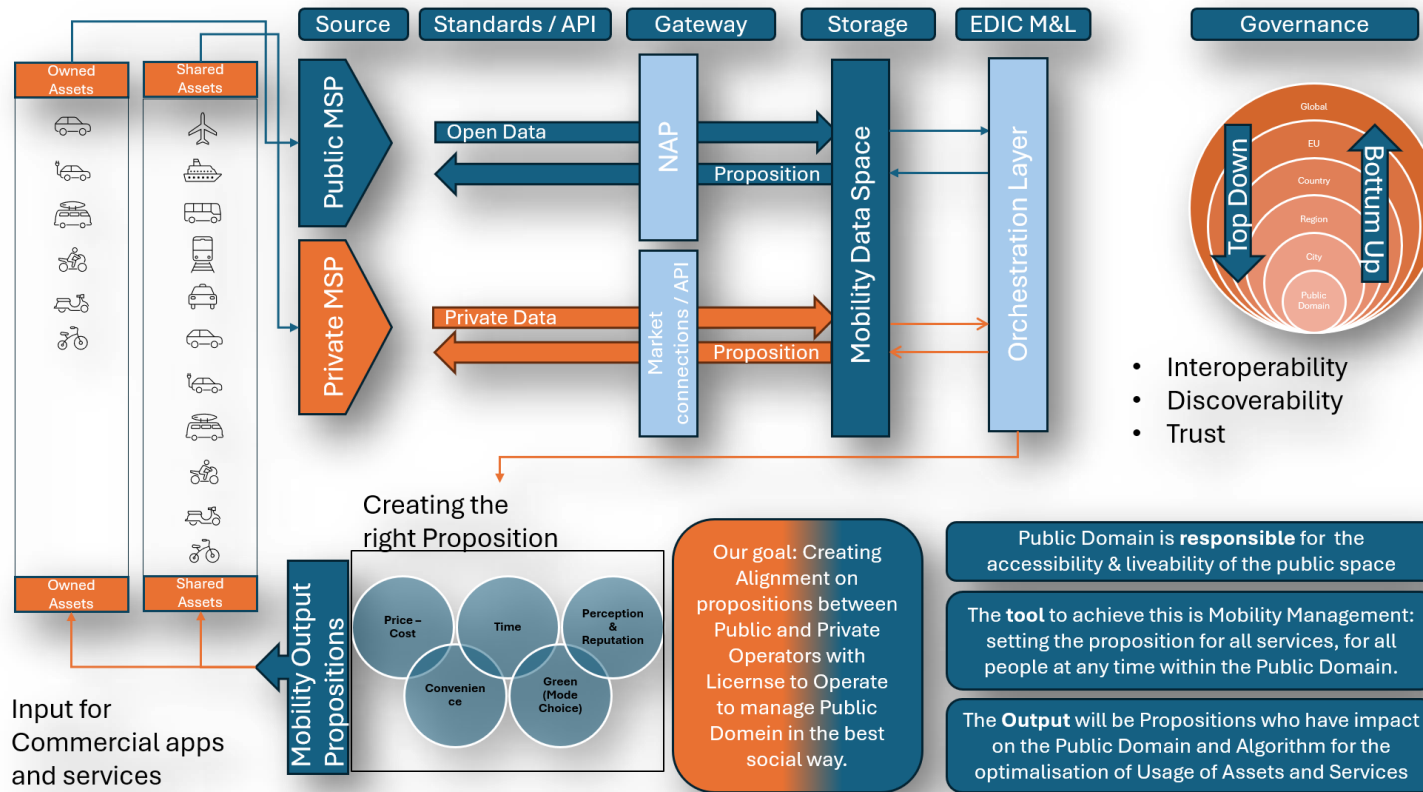
Public Mobility



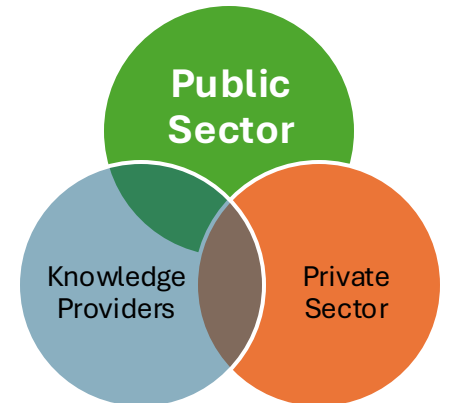
Corporate Mobility



Destination Mobility



EU Mobility Council



Open Mobility Community

Mobility Output Propositions



Thank you

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